



web | www.AmericanEnergyCoalition.net
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Introducing the American Energy Coalition ... The Time Is Right!

Dear Oilheat Industry Professional:

You play an important role in supporting an industry upon which millions of Americans rely daily – an industry that utilities across the country are targeting by promoting Oilheat-to-gas conversions.

In response, **Oilheat industry professionals like you are banding together to create the American Energy Coalition (AEC)**, a new grass roots organization committed to a direct, aggressive response to this challenge. Formerly known as the Metropolitan Energy Council (MEC), an organization serving the New York metropolitan area, the AEC aims to become **the premier national organization for competitive marketing for the Oilheat industry and to preserve Oilheat’s customer base. The Coalition plans to combat the gas utilities’ misleading ads via ongoing campaigns presenting the facts about heating oil’s safety, efficiency and pricing.**

Our goal is to become a truly nationwide, grass roots association comprised of all supporters of the Oilheat industry from all across the country – everyone whose livelihood depends on Oilheat – from small-town dealers to statewide and regional organizations ... from equipment manufacturers to independent petroleum marketers ... from lawyers to banks ... and everyone in-between working cooperatively toward the same purpose.

Every time a consumer converts from oil, a piece of your business is taken away! As such, **we need your total support right now!** We cordially invite you to **share our strength at an historic regional meeting** in which we plan to outline our marketing strategies and boost financial pledges, as well as rally participation by industry members.

Please join us:

Thursday, August 14, 2008
10:00 am – noon
Westbury Manor
1100 Jericho Turnpike, Westbury, NY 11590
(516) 333-7117 • www.westburymanor.com

If you are able to attend this meeting, **RSVP to 516-222-2041**. If you are unable attend but still support our ideals, please email us at **info@AmericanEnergyCoalition.net**, and let us know how you can help.

By working together, we can all make a difference – strengthening our industry as well as your own business. We look forward to seeing you at what will be the most important meeting of Oilheat professionals this year.

Sincerely,

Michael Anton
CEO, Heating Oil Partners

Neil Bianco
Sr. Vice President & General Manager,
Champion Energy

Martin Romanelli
President, Romanelli & Son

Christopher Behrens
President, Dowling Oil

Dan Donovan
President and CEO, Star Gas/Petro

Daniel Vessio
President, Nulite Fuel Oil