

The Energy Information Administration [reports](#) that U.S. residential heating oil prices for the upcoming heating season will increase about 25 percent, while residential natural gas prices also will increase over the same period. In addition, tight credit markets are making it difficult for suppliers to extend credit to their customers.

The U.S. Department of Energy (DOE) today has launched an informational Energy Savers campaign “Stay Warm, Save Money” aimed at helping American consumers and businesses save on energy expenses during the cold winter months. Energy Savers offers proactive ways to implement simple, cost-effective, energy saving solutions for both homes and businesses. I am making a personal appeal to your organization to support this effort.

At the heart of this campaign is a consumer-focused website developed by the Department of Energy: www.energysavers.gov. This website contains proven, practical tips that homeowners, tenants, and small business can use to save energy today. We are confident that consumers will find this website a valuable resource.

We ask you to consider several actions in support of this information campaign:

- Add links to www.energysavers.gov on key pages within your organization’s websites.
- Pass the word on to major consumer, small business, and energy-efficiency organizations with which you work urging them to promote www.energysavers.gov.
- Include information on www.energysavers.gov in upcoming addresses and appearances.
- Enlist your press office in identifying opportunities through print, Internet, and broadcast media to promote the website.
- Invite executives of the utilities serving your region to join the information campaign by promoting www.energysavers.gov through bill inserts and other channels.

Your support will help U.S. families and businesses take charge of heating bills this winter. For more ways to support the campaign, please go to www.energysavers.gov. If you have further questions, please contact me at (202) 287-1644 or David E. Rodgers, Deputy Assistant Secretary for Energy Efficiency, at (202) 586-5523.

Sincerely,

Gilbert P. Sperling
Program Manager
Weatherization and Intergovernmental Program
Office of Energy Efficiency and Renewable Energy
U.S. Department of Energy
1000 Independence Avenue, SW
Washington, DC 20585
(202) 287-1644
gil.sperling@ee.doe.gov